## Sakura Sling TOKYO starts overseas sales ~ Original design supervised by an Italian designer and launched worldwide ~

Sakura Sling Project Co., Ltd. (Head office: Minato-ku, Tokyo, CEO: Sakura Sugiyama) recently announced "Sakura Sling TOKYO" as a sub-brand of its global strategy at the Global Sources Mobile Electronics Trade Show 2024 (Hong Kong). Sakura Sling TOKYO was created under the supervision of an Italian designer, with an original design fabric that takes the overseas market into consideration.

It is a completely original design, with a unisex pattern that can be used by both men and women.

The production and overseas sales agency handles stylish smartphone cases, cosmetic boxes, etc.

We have concluded a brand production consignment contract and brand sales contract with Dongguan Jolly Industries Limited (Dongguan, Guangdong Province, China; hereinafter referred to as Jolly), and will expand sales not only through Jolly's European, American and Arab market routes, but also into the Chinese and Asian markets. We will sell Sakura Sling so that people in many countries can recognize its usability and design.

Please check our website for information on our worldwide sales partners.

Global Sources Hong Kong Mobile Electronics Trade Show 2024 / AsiaWorld-Expo in Hong Kong.

18-21Oct 2024 8 H-J20





From the left: Mrs. Sugiyama (SAKURA SLING), Mr. Hugh, and Mrs. Helen(Jolly Industrial)

## Exhibition view



<Worldwide Partner>
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## <Brand >

Sakura Sling Project Co.,Ltd

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